

# DE&I IN THE METAVERSE

## - HR'S OPPORTUNITY TO GET IT RIGHT

Today there is a critical focus on diversity, equity, and inclusion. From race and ethnicity to gender and generation, everyone should feel included. All details matter when creating a sense of belonging, and too often we learn from mistakes made that cause immeasurable damage.

Imagine if we could start over and begin from a place where everyone feels they belong, are represented, and have a voice? That opportunity is now!

As a new world of the Metaverse, Web 3.0 and Extended Reality opens, leaders can help create environments where all customers and employees feel authentically equal.

**63%** OF BLACK WORKERS AND  
**58%** OF WOMEN SAY THEY  
FEEL MORE AMBITIOUS WHEN  
WORKING FROM HOME VERSUS  
THE OFFICE

THIS ENGAGING 45-90 MINUTE SESSION EXPLORES  
THE 5 DEI CONSIDERATIONS TO DESIGN, DEVELOP  
AND DELIVER METAVERSE, WEB 3.0 AND EXTENDED  
REALITY EXPERIENCES FOR TALENT

CREATORS

ACCESS

PROXIMITY BIAS

ADVOCACY

REPRESENTATION

“

THE METAVERSE, EXTENDED  
REALITY AND THE PROMISE OF  
WEB 3.0 IS OUR OPPORTUNITY  
TO CREATE THE WORLD WE ALL  
WANT TO BE A PART OF WITH  
INCLUSION AND EQUITY BUILT IN  
FROM THE BEGINNING

- NICK BOYD

## NICK BOYD

Nick Boyd is a Talent, Brand & Marketing executive with 15+ years of corporate retail experience at Fortune 500 companies like Target, Kimberly-Clark & Gap Inc. Nick's extensive marketing background has currently brought a valuable eye to corporate human resources. His focus on the intersection of people, experiences and equity has had direct and measurable impact on employee recruitment and retention. Nick's work is most known for visioning the future, storytelling and developing experiences and programs that bring more joy to the job and productivity to the team.

Nick holds a master's degree in business administration and is certified in Extended Reality (Virtual, Augmented & Mixed Reality) by MIT. Nick is currently a chosen member of the first class at Wharton Business School - "Business in the Metaverse."

CONTACT

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