

WHY THE METAVERSE MATTERS TO TALENT LEADERS

Take a holistic look at how the **Metaverse, Web 3.0 & Extended Reality** is impacting Human Resources. Unpack and apply the tech buzzwords dominating future of work conversations. Understand the **key considerations for talent leaders**.

Metaverse, Web 3.0, and Extended Reality have proven to be amazing opportunities to connect with customers. However, when it comes to engaging employees with these progressive strategies, corporations are woefully behind.

Human Resource professionals have a golden opportunity to recruit, retain, manage and motivate their employee populations by immersing themselves and their organizations into Metaverse, Web 3.0, Extended Reality – and more.

THIS ENGAGING 45-90 MINUTE PRESENTATION IS THE FIRST STEP & ANSWERS KEY QUESTIONS:

- What exactly is the Metaverse, Web 3.0, and Extended Reality?
- How will these tools change Human Resources?
- What's similar/different about the customer and employee applications?
- What are the risks and/or opportunities?
- Where should an organization begin?

NICK BOYD

Nick Boyd is a Talent, Brand & Marketing executive with 15+ years of corporate retail experience at Fortune 500 companies like Target, Kimberly-Clark & Gap Inc. Nick's extensive marketing background has currently brought a valuable eye to corporate human resources. His focus on the intersection of people, experiences and equity has had direct and measurable impact on employee recruitment and retention. Nick's work is most known for visioning the future, storytelling and developing experiences and programs that bring more joy to the job and productivity to the team.

Nick holds a master's degree in business administration and is certified in Extended Reality (Virtual, Augmented & Mixed Reality) by MIT. Nick is currently a chosen member of the first class at Wharton Business School - "Business in the Metaverse."



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